

**THE FUND FOR FOLK CULTURE
POST OFFICE BOX 1566
SANTA FE, NEW MEXICO 87504-1566
www.folkculture.org
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******* *CALL FOR PROPOSALS* *******

***CALIFORNIA ARTS COUNCIL
TRADITIONAL FOLK ARTS PROGRAM
2002-2003***

ADMINISTERED BY THE FUND FOR FOLK CULTURE

Program Background. The Fund for Folk Culture (FFC) is pleased to advise California colleagues that during 2002-2003, the California Arts Council (CAC) will award grants to California folk arts projects through its Traditional Folk Arts Grant Program. This year's CAC Traditional Folk Arts Grant Program will be administered by the FFC on behalf of the California Arts Council. Grants will be made to folk arts projects throughout the state, will be provided to organizations and individuals, and will be limited to \$5,000 or less. The FFC will be pleased to work with first-time grant seekers, and to assist applicants with any information they may need about the program. No matching funds are required.

What is folk art? As practiced by ethnic, regional, occupational, familial, and religious groups, folk arts are traditional cultural expressions through which communities maintain and pass on their shared sense of beauty, identity and values. Folk arts practices include musical forms such as mariachi and gospel singing; verbal arts such as storytelling and cowboy poetry; crafts such as quilting and pottery; various forms of dance, drama, pageantry, ritual and play; traditional customs and beliefs; technical skills; vernacular architecture; and language. A distinguishing feature of folk arts practices is that they are generally learned informally, rather than through institutions.

Eligible projects may include the following -- community-based public presentations, such as concerts, festivals, storytelling events, and exhibitions; gatherings of artists and tradition bearers; intergenerational classes and other community-based educational programs; master-apprentice collaborations; the purchase of materials essential to carrying on folk arts practices; the conservation or creation of important folk art items; the documentation of traditional folk arts, skills, ceremonies, beliefs or performances; publications; and other activities.

The FFC's administration of this program will be conducted in full compliance with all regulations and legislative mandates of the California Arts Council.

PROPOSAL POSTMARK DEADLINE: MARCH 4, 2002

INSTRUCTIONS FOR SUBMITTING A PROPOSAL

CALIFORNIA ARTS COUNCIL TRADITIONAL FOLK ARTS GRANT PROGRAM 2002-2003

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Complete proposals must be postmarked no later than March 4, 2002. Applicants who have been approved for funding will be notified by the **California Arts Council**. Declined applicants will be notified by the **Fund for Folk Culture**.

A proposal should contain, in the following order:

- **Proposal cover page**, which includes name, contact, address, etc. (form is provided).
- **Proposal narrative**, beginning with complete name, address (including county), and phone number of applicant organization or individual. Proposal narrative should contain the following information:
 - For organizations, the name of the Administrative Director and the contact person if different.
 - Total amount being requested from the California Arts Council Traditional Folk Arts Program, up to \$5,000.
 - Total amount of project budget.
 - A full description of the project for which funding is requested. Please include how this project will impact community and/or the continued practice of folk traditions.
 - For returning grantees, include in your description, how and why this proposed projects continues or differs from previous funded projects.
 - A general history and description of the applicant organization, group, or individual.
 - Complete background information on all key participants in the planning, design and implementation of the project, including folk artists and tradition bearers.
 - A project timeline.
 - A plan for evaluating success of the project.
- **Evidence of community support** for the project, if applicable (support letters, for instance).
- **Request budget form**, marked Exhibit A (provided).

- If applicable, **a list of confirmed and potential sources of project support** for the remainder of the project, including sources of in-kind support.
- If applicable, **the organization's operating budget for the most recently completed fiscal year**, together with its current year operating budget (not required from individuals).
- **Certification of Eligibility for Funding (Item 5 of the application form).**

Applicants must submit artistic supporting materials with their proposals, such as cassette tapes, videotapes, slides, photographs, writing samples, etc. If you want work samples returned by mail, you must enclose a self-addressed envelope with sufficient postage and protection. **Applicants are strongly urged to submit copies of support materials. Do not send original samples. Funded applicant work samples will not be returned, but will be added to the CAC Traditional Folk Arts Program Archives.**

If you have questions about the types of supporting materials that might be appropriate for your proposal, please call FFC Program Director Betsy Peterson well before the March 4 deadline. In general, prospective applicants are encouraged to call the FFC to discuss their project concepts before submitting full proposals.

The California Arts Council doesn't fund:

- Out-of-state activities.
- Private for-profit organizations.
- Capital expenditures (purchase of equipment, building, land, or construction costs).
- Debt reduction
- Hospitality or food.
- Expenses incurred before or after the Traditional Folk Arts grant contract's starting and ending dates.

Proposal Postmark Deadline: March 4, 2002

Address applications and inquiries to:

Betsy Peterson, Program Director
Fund for Folk Culture
P.O. Box 1566
Santa Fe, New Mexico 87504-1566
Ph: 505-984-2534/Fax: 505-984-8619
bpeterson@folkculture.org

Application forms and guidelines are also available on these websites:

www.folkculture.org or www.caartscouncil.com

